

GIFTS

*Homemade Presents
For the Dainty Woman—Shoe Case For
Traveling—Night-
dress Case—Holder
For Baby Ribbon.*

For women who travel as well as those who stay at home there are many novelties in workbags and sewing cases being shown in the shops which are not only attractive, but essentially practical. While the cost of



MATERIALS REQUIRED.

Two yards of pretty cretonne.
One yard and half of cloth.
One piece of tape.
Four brass eyelets.

SHOE CASE FOR TRAVELING.

There is not doubt, any one of these may be made at home from odd pieces of ribbon, cloth, silk or linen, which, with the addition of a bit of hand embroidery, make pretty gifts.

The shoe bag or case is a useful article which also may be constructed at home at a trifling expense from almost any material one chooses, provided it is heavy enough to keep its shape. Either linen or cretonne is particularly effective, the four pockets accommodating two pairs of shoes or slippers. These pockets are bound and fastened to the case with ribbons or tape matching or harmonizing with the material of the case, in the top of which are set four brass eyelets. In this way the necessity of tacking in place is avoided, the eyelets being slipped over brass hooks screwed in door or wall.

A convenient pocket, placushon and pin case are bowed with ribbon and set above the shoe pockets. When traveling the case is simply rolled and tied with a matching ribbon tacked at one end on the outer side.

A pretty case for the robe de nuit embroidered with a heavy mercerized thread on a heavy linen identifies the long envelope case with its embroidered buttoned flap as that in which the particular girl carries her dainty night robe. This is made of heavy white-butter's linen in envelope pattern, embroidered in white cotton thread, and may be lined, if one elects.



MATERIALS REQUIRED.

One yard of heavy butter's linen.
Three skeins white mercerized cotton.
One and a half yards China silk.
Sachet powder.
One pearl button.

NIGHTDRESS CASE.

With a dainty pink and blue china silk, beneath which is laid a single sheet of each scented wadding.

Every girl who uses baby ribbon would be delighted with a case filled with three or four different shades as a Christmas gift. Here are two attractive ways to prepare such a gift: For the first take a long, shallow pasteboard box just wide enough to hold a ten yard roll of baby ribbon and long enough for as many bolts as you may wish to give. Cover this box neatly inside and out with wall paper or a pretty fancy silk, first having made as many small slits on the top as there are bolts of ribbon.

Paste the covering on the box, and if it is found difficult to turn in the edges neatly around the slits do not attempt it, but cover the roughness with a narrow edge of gift paper for braid.

Put the ribbon in the box, first having removed the paper and rewrapped the ribbon and put one end through each slit so it is about an inch on the outside of the lid. If these ends are fastened through bodkins, for which narrow strips have been provided on the top of lid to hold them in place, it will add much to the convenience of the gift.

Workbag For Christmas.

A capacious workbag is made of silk a yard and a quarter long. Across each end featherbone is sewed; then the selvage on either side is gathered up as close as possible and secured so that the two pieces meet.

Ribbons tie the opening together in the middle, and the bag is carried by handles of ribbons that start from the bows on either side where the silk is drawn up.

Subscribe for The Journal.



WHEN YULETIDE IS HERE

The Very Air is Permeated With the Gift-Giving Spirit.

THIS BIG AND BUSY STORE has thoroughly canvassed the needs of the Pensacola public. Every wish is carefully met—the quality—the style—the price—all are in accord with our satisfaction-giving methods which have so materially advanced this store to its present position in this Western Florida territory.

Ladies' Suits, Jackets and Costumes (Upstairs)

High-Grade Suits a Real Christmas Bargain.

Our entire stock of Ladies' Fine Tailor-Made Suits, formerly sold at \$27.50, \$30 and \$35, all this season's goods, some plain or self-trimmed, others with satin and satin-covered button. Colors are black, brown, blue and greys. Materials are Chevron, Serges, Plain and Fancy Worsteds. For sale from to-morrow until Xmas \$24.75 Day—for cash only at.

Ladies' Coats.

Yankee Printzess styles and other semi-fitting ones, all this season's purchases, and absolutely "the styles," for cash only, as follows:

\$12.50 All \$17.50, \$20
grades at \$10 and \$22.50 grades \$15.75

Evening Costumes

Suitable for parties, dances, or most any evening occasion—Messalines and soft, clinging Taffetas, some with lace yokes, mousquetaire sleeves and directoire effects. Colors are black and popular shades of green, blue and pink. \$17.50 to \$35

Hand-Bags, Belts, Belt Buckles.

Shirt Waist Sets, Novel Hat Pins, Neckwear, Etc.

An exquisite showing of Ladies' Fancy Stock Collars of Silk and Lace with ruching 35c, 50c, 75c, \$1, \$1.50

Ladies' Neckwear.

Silk and Chiffon, nice assortment of colors, Priced from 75c to \$3.50

Then there is a new collar of lace and ruching styled "The Devil," altho a very pretty 75c collar at

Hand-Bags.

Our showing of Ladies' Hand-Bags are very large and widely assorted, comprising anything most from a grain-leather bag in many colors, from \$3 to \$6 up to a very handsome horn-back alligator bag at \$10

Ladies' Belts.

Put up in individual boxes, very handsome Belts, indeed, with beautiful buckles, all moderately priced; also Belt Buckles; Fancy Hat Pins and Shirt Waist Sets galore.

LADIES' PARASOLS FOR A CHRISTMAS GIFT.

In solid gold-plated handles, heavy silk tops. These are regular \$10 Parasols, and would sell at some stores for \$15, but we closed a lot that enables us to offer them at about one-half their regular price, put up in individual boxes at \$7.50

Then there are beautiful quality silk tops in plain boxwood handles \$3, \$3.50, \$3.75

Also excellent quality silk tops with black handles, suitable for mourning \$5

HANDKERCHIEFS.

We are proud, indeed, of our Handkerchief department, and those who would buy Handkerchiefs will grow enthusiastic over our wonderful collection of these goods.

Imported Sheer Linen Initials, plain and embroidered, put up half dozen to a box 75c, \$1, \$1.50

Also some beautiful lace ones, put up one to the box—dandies—for Christmas gifts.

FURS AND MUFFS.

Forty Different Kinds Arrived Saturday.

There are most all kinds of Furs and Muffs in this assortment, principally of the conservative and popular-priced kind, ranging from \$2 to \$18—all very stylish and seasonable.

Beautiful Furs and Rug Muffs of Natural Red and Silver Fox Skins, at \$9, \$12.50, \$15, \$17.50 and \$18.

Black Lynx, Sable, Squirrel and Russian Mink Furs, Shawls and Throws, from \$6.00 to \$15.00

Some very pretty Throws and Shawl effects good quality Coney Furs from \$2.00 to \$5.00

Better grades Black French Coney Furs and Muffs at \$6, \$7, \$8 and \$10

About one dozen only of Children's beautiful Sets from \$2 to \$4

HOSIERY.

Fancy Embroidered Silk Hose, comes in white and black, and the popular evening shades, per pair

\$2.25 to \$3.50

Also plain silk, in white, black and colors, range in price from

\$1.50 to \$2.50

Our stock of regular numbers in Lisles and Silk Lisles have been refilled and is complete for the holiday trading.

25, 35 and 50c.

Ladies' Skirts (Upstairs)



There is such a variety of patterns, cloths, styles and prices the space allowed for them in this ad will not permit separate description. There are Panamas, Serges and Voiles in leading colors and black.

\$3.50 to \$20.

Petticoats.

Genuine Heatherbloom Petticoats \$2.00

The special "Close-Fit" Underskirt that gives that snug, smooth fit about the hips, comes in several materials, black and colors \$1.50 to \$3.50

Silk Underskirts, black and colors \$5 to \$10

Ladies' Sweater Jackets.

New and Beautiful Garments \$6, \$7.50, \$10.50

Children's Norfolk Sweaters.

In red, white and blue, at \$1.00

WATSON, PARKER & REESE CO.
EVERYTHING TO WEAR.